



Republic of the Philippines  
**OFFICE OF THE SECRETARY**  
Elliptical Road, Diliman  
1100 Quezon City

January 18, 2021

**MEMORANDUM**

**TO :** ALL UNDERSECRETARIES  
ALL ASSISTANT SECRETARIES  
ALL BUREAU DIRECTORS  
ALL HEADS OF ATTACHED AGENCIES AND  
CORPORATIONS  
ALL REGIONAL EXECUTIVE DIRECTORS  
ALL SERVICE DIRECTORS  
ALL BFAR REGIONAL DIRECTORS  
ALL BANNER PROGRAM DIRECTORS  
ALL REGIONAL TECHNICAL DIRECTORS

**B A F S**  
OFFICE OF THE EXECUTIVE DIRECTOR  
Received by: \_\_\_\_\_  
Date : 01/18/2021

**FROM:** THE SECRETARY

**SUBJECT:** "ONE NATION STRATEGY" IN ENSURING FOOD SECURITY IN 2021

In the 50<sup>th</sup> Cabinet meeting on January 11, 2021, the President approved our joint action with other Departments and Offices. These are listed below and in the attached Cabinet decision. Related to this, the Task Group on Food Security also adopted the joint actions in its meeting on January 14, 2021, and The Task Group also recognized that the joint works last year enabled us to cope with the challenges of the pandemic and natural disasters in 2020. The Cabinet and the Task Group recognized the importance of the government and private sector working as one to address national food security.

In this regard, I'm assigning the following Undersecretaries and Assistant Secretary as DA focal persons for each action point to team-up with and mobilize the Departments and Offices that have indicated their willingness to work with us,

DA Focal Person	Action Point	Partner Agencies
U Sec Evelyn Lavina	Intensify Plant, Plant, Plant to include livestock, poultry, aquaculture, and fisheries including Urban Agriculture, Gulayan sa Paaralan and Barangays;	DILG/LGUs, DAR, DENR, DOE, DOTr, CHED/SUCs, TESDA, DND, DOST, DepEd, Task Force on Ending Hunger
U Sec Zam Ampatuan	Improve production, processing, marketing, and logistical support	DILG, DOTr, DTL, DOST, TESDA, DOE

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with empowered and prosperous farmers and fisherfolk*



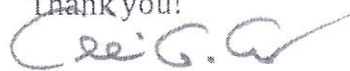
USec Ernesto Gonzalez	Sustain implementation of the joint circular on price control with strong leadership & coordination of the Local Price Coordination Councils (with local DTI, DOH, LGUs and PNP);	DTI, DILG/LGUs/PNP, DOH, DOJ/NBI, PCC, MMDA, NSC, NICA
USec William Medrano	Sustain and enhance joint management and control of African Swine Fever (ASF) at LGU level (Bantay ASF sa Barangay), including the implementation of a repopulation plan;	DILG/PNP and LGUs, DOST
USec Ariel Cayanan	Adjust rice planting calendar to reduce crop damage caused by typhoon	DILG/LGUs, DOST/PAGASA, NIA
USec Rodolfo V Vicera	Localize the implementation of Joint DA-DOH Admin Order 2015-0007 on food safety;	DOH, DILG/LGUs, DOF/BOC, DOST
USec Cheryl Marie Caballero	Continue addressing the challenge of hunger amidst the pandemic	Task Force on Hunger
ASec Noel Reyes	Coordinate the design of more focused messages on national food security.	PCOO, Presidential Spokesperson, DTI

The focal persons shall coordinate with the concerned Departments and Offices to map out areas of joint work, complementation, and technical support (e.g., joint work plans). The focal persons shall also ensure that pertinent DA programs and projects engage the Departments and Offices we are teaming to attain the desired outcomes. Please provide updates by January 25, 2021, as required by the Cabinet Secretary, and a more detailed update during our ManCom Meeting on February 24, 2021.

I'm enjoining all Department officials, including the Bureaus, Attached Agencies, Corporations, and Regional Field Offices, to give their full support and cooperation to the assigned focal persons as they lead us in our team work with other Departments and Offices. I believe that our firm commitment in pursuing the above action points will ensure our success in 2021.

Let's join hands, and together we shall survive, reboot, and grow in 2021 and beyond as "One DA is a One Nation Strategy to Ensuring Food Security".

Thank you!

  
WILLIAM D. DAR, Ph.D.

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